

LEADERSHIP★IOWA
UNIVERSITY

February 17-18, 2012

Mission: To educate, inspire and develop young leaders as the foundation for Iowa's future economic growth and to encourage their on-going involvement in local communities and the state to create a better future for all Iowans.

Friday, February 17

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|---------------------------|---|--|
| 9:00 a.m. | Gathering and Welcome to the Cedar Valley
Jim O'Connor, University of Northern Iowa
<i>Sponsored by: Manpower</i> | University of Northern Iowa
Commons, Georgian Lounge.
224 W 23rd Street, Cedar Falls |
| 9:30 - 10:15 a.m. | Strengths Finder - Revisited
Bob Frederick, University of Northern Iowa Career Services |  |
| 10:15 - 10:30 a.m. | Break
<i>Sponsored by: University of Northern Iowa Career Services</i> | |
| 10:30 - 12:00 p.m. | Next Steps: Career Readiness and One-on-One with Human Resources Professionals
Kathy Joblinske, Manpower
Human Resources Professionals | |
| 12:15 - 1:15 p.m. | Networking Lunch
ABI Members, Leadership Iowa Alumni and Board of Governors Representatives
<i>Sponsored by: John Deere</i> | |
| 1:30 - 2:00 p.m. | Travel to John Deere | |
| 2:00 - 4:00 p.m. | Tour of John Deere & Discussion with Employees | John Deere
3500 East Donald Street, Waterloo |
| 4:00 p.m. | Return to UNI | |
| 4:30 p.m. | Hotel Check In | |
| 5:15 p.m. | Leave hotel | |
| 5:30 p.m. | Dinner | Doughy Joey's Peetza Joint
300 West 4th Street, Waterloo |
| 7:00 p.m. | Bowling - optional | Cadillac Lanes
650 Laporte Rd. Waterloo, IA 50702 |

Saturday, February 18

Before 7:45 a.m. Check out of hotel

7:45 – 8:00 a.m. Travel to ME&V Advertising

8:00 - 8:30 a.m. Breakfast

8:30-11:30 a.m. Marketing Workshop
Bryan Earnest\ ME&V staff

ME&V Advertising
6711 Chancellor Drive, Cedar Falls

11:45a.m.-1:15p.m. Closing Lunch – Gary Kroeger

Ferrari's Ristorante
1521 Technology Pkwy, Cedar Falls

1:15-2:00 p.m. Where Do We Go From Here? Session Wrap-up & Adjourn