

# LEADERSHIP★IOWA

## UNIVERSITY

**August 7 – 11, 2011**

*Mission:* To educate, inspire and develop young leaders as the foundation for Iowa's future economic growth and to encourage their on-going involvement in local communities and the state to create a better future for all Iowans.

### **Sunday, August 7**

#### **College of Human Resources – YOU!**

Goals:

- Inspire and motivate group
- Define leadership: leadership styles
- Further each individual's development: group dynamics, communication and leadership styles, group interaction, values and ethics
- Increase knowledge of free enterprise through experiential exercises

<b>1:00 – 1:45pm</b>	<b>Conference Check in</b>	<b>Iowa Association of Business and Industry</b> 400 East Court Avenue, Suite 100 (East Village, downtown Des Moines)
<b>1:45 – 2:05pm</b>	<b>Welcome and introductions</b>	Tom McMahon, <i>Barker Company, Chair - Leadership Iowa University</i> Mike Ralston, <i>President, Iowa Association of Business and Industry</i> Introduction of class
<b>2:05 – 3:10pm</b>	<b>Strengths Finder Assessment &amp; connecting activities</b>	Jenni Grandgeorge, <i>Mercy Medical Center</i>
<b>3:10 – 3:20pm</b>	<b>Break</b>	
<b>3:20 – 4:15pm</b>	<b>How to Ethically Cheat the System to Land Your Dream Job</b>	Andy Drish, <i>Referral Squirrel, LLC</i>
<b>4:15 – 5:00pm</b>	<b>Hotel check-in/break</b>	
<b>5:00 – 5:50pm</b>	<b>Dinner</b>	Keynote: Adam Kaduce, <i>R&amp;R Realty Group</i> and Nick Litwiller, <i>Bluestone PME</i>
<b>5:50 – 6:00pm</b>	<b>Break</b>	
<b>6:00 – 9:30pm</b>	<b>'IndustryMasters' Business Simulation</b>	Dan Topf, <i>Management Development International, Inc., Ames</i> Bryan Rimmer, <i>Tycoon Systems, Spain</i> Thomas Lehnert, <i>Tycoon Systems, Brazil</i>
<b>9:30 – 10:00 pm</b>	<b>Networking/Blog time</b>	

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## UNIVERSITY

**Monday, August 8**

**“UnEARTHing Iowa” – College of Government & Growth in Iowa**

Goals:

- Understand the “Changing Face of Iowa”
- Develop networking skills through discussions with business leaders
- Develop understanding of workplace practices through individual and team contributions
- Increase workplace knowledge and innovative problem-solving skills

<b>7:45 am</b>	<b>Depart Hotel</b>	
<b>8:10 – 8:20am</b>	<b>Introduction of Guides</b> Georgia Van Gundy, <i>Principal Financial Group</i> Christina Gruenhagen, <i>Iowa Farm Bureau Federation</i> Billi Hunt, <i>Pioneer, a DuPont Co.</i>	<b>Iowa State Capitol Building</b> Legislative Dining Room
<b>8:20 – 9:15am</b>	<b>Capitol Tour</b>	
<b>9:15 – 9:30am</b>	<b>Break</b>	
<b>9:30 – 10:25 am</b>	<b>Government Roundtables</b> Nicole Molt, <i>Iowa Association of Business and Industry</i> Representative Scott Raecker, <i>Iowa House of Representatives</i> Brad Magg, <i>Entrepreneur and City Councilman</i>	
<b>10:30 – 10:50 am</b>	<b>Governor’s Welcome</b> The Honorable Terry E. Branstad, Governor of Iowa	<b>Office of the Governor</b> Room 109
<b>10:50 – 11:45am</b>	<b>A Newcomer’s Perspective on American Democracy</b> Alec Zama, <i>Grand View University</i>	Legislative Dining Room
<b>12:00 – 12:45pm</b>	<b>Travel to Pella</b>	
<b>1:00 – 2:45pm</b>	<b>The Company Behind the Products</b> <i>World-class products ~ Midwestern Values</i>	<b>Pella Corporation</b> 102 Main Street, Pella
<b>2:45 – 3:30pm</b>	<b>Break and Debrief of Business Simulation - Connections to Business</b>	
<b>3:45 – 4:30pm</b>	<b>Tour of Veel Hoeden</b> 1) <i>Dutch for “Many Hats”. 2) A reference to a collection of entrepreneurs who work in different fields, have different backgrounds, and as small business people, are required to be experts in many fields (or wear “many hats”). 3) The co-working location in Pella, Iowa, “where Many Hats meet”.</i>	709 Main Street, Pella
<b>4:30 – 4:45pm</b>	<b>Travel time</b>	
<b>4:45 – 6:00pm</b>	<b>Connecting Iowa Leaders Reception</b>	<b>Tassel Ridge Winery</b> Leighton
<b>6:15 – 8:00pm</b>	<b>Dinner</b> Networking discussions	<b>Sport’s Page</b> 1562 Washington St., Pella
<b>8:00 pm</b>	<b>Travel back to hotel – daily blog</b>	

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## UNIVERSITY

**Tuesday, August 9**

**“Quality of Life in Iowa” – College of Exciting Opportunities**

Goals:

- Networking and group interaction
- Examination of business values and ethics
- Informed discussions with Iowa leaders
- Discovery of “Quality of Life” in Iowa
- Importance of corporate citizenship and volunteerism

<b>8:00 – 9:00 am</b>	<b>Winning the Money Game</b> <i>Adam Carroll, National Financial Educators</i>	<b>Des Moines Social Club</b> 400 Walnut Street, Downtown Des Moines
<b>9:10 – 9:55am</b>	<b>The “Quality of Life” Business</b> <i>Jay Byers, Greater Des Moines Partnership</i> <i>Brent Willett, Mason City Economic Development</i> <i>Erica Andersen, Veridian Credit Union</i>	↓
<b>10:00 – 11:20am</b>	<b>Downtown Des Moines Tour via Trolley</b> <i>Mary Bontrager, Greater Des Moines Partnership</i>	
<b>11:30 – 1:00pm</b>	<b>Lunch ~ Roundtables with Business Leaders</b>	<b>Dos Rios</b> 316 Court Ave., Des Moines
<b>1:15 – 2:15pm</b>	<b>“Why Iowa?”</b> Facilitated by: <i>Leisa Fox, Iowa ABI</i> <i>Karen Novak Swalwell, Francis &amp; Associates</i> <i>Bob Riley, Feed Energy Company</i> <i>Mike Espeset, Story Construction Co.</i>	<b>Iowa Association of Business and Industry</b> 400 East Court Ave., Suite 100, Des Moines
<b>2:25 – 3:00pm</b>	<b>Focus on ABI Foundation programs</b>	↓
<b>3:00 – 3:45pm</b>	<b>Daily reflection/blog</b>	
<b>3:45 – 4:45pm</b>	<b>Explore Des Moines’ East Village</b>	
<b>4:45pm</b>	<b>Hotel – change for Iowa Cubs game</b>	
<b>5:30pm</b>	<b>Iowa Cubs Tailgate</b> Southwest Corner of Principal Park parking lot	<b>Principal Park</b> One Line Drive, Des Moines
<b>7:00pm</b>	<b>Iowa Cubs game</b>	
<b>9:30pm</b>	<b>Return to hotel</b> Daily Blog	

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## UNIVERSITY

**Wednesday, August 10**

### “ReINVENTing Iowa” – College of Agriculture & Innovation

Goals:

- Transition perspective about Iowa
- Forecasting future for Iowa
- Challenging next generation leaders about these topics
- Foster an appreciation of creativity and innovative problem-solving
- Showcase employment, entrepreneurial activities, and economic diversity
- Learn about opportunities to grow in Iowa

<b>8:00am</b>	<b>Depart hotel</b>	
<b>8:30 – 9:00am</b>	<b>Welcome to Iowa Soybean Association</b> Randy Olson, <i>Iowa Biodiesel Board</i>	<b>Iowa Soybean Association</b> 1255 SW Prairie Trail Pkwy ~ Ankeny
<b>9:00 – 9:30am</b>	<b>Iowa Agriculture 101 Competition</b> Mary Foley Balvanz, <i>Iowa Farm Bureau Federation</i>	
<b>9:30 – 10:15am</b>	<b>Iowa Food and Family Project</b> Aaron Putze, <i>Iowa Food and Family Project</i>	
<b>10:25 – 11:00am</b>	<b>A Discussion on Agriculture and Renewable Fuels</b> Mike Taylor, <i>Top Tier Holdings</i> Randy Olson, <i>Iowa Biodiesel Board</i>	
<b>11:00 – 11:30am</b>	<b>Tour of Iowa Soybean Association</b>	
<b>11:30am – Noon</b>	<b>Tour of Ankeny Industrial Development</b> Curtis Brown, <i>City of Ankeny</i>	
<b>12:00 – 1:15pm</b>	<b>Lunch and Keynote:</b> 12:20 - Keynote: Stuart Reeves, Ph.D., ARCS	<b>Embria Health Sciences</b> 2105 SE Creekview Dr., Ankeny
<b>1:15 – 1:35pm</b>	<b>Travel to Iowa Soybean Association</b>	
<b>1:45 – 2:45pm</b>	<b>Finish Strong</b> Jim Verlengia, <i>Heartland Area Education Agency</i>	<b>Iowa Soybean Association</b> 1255 SW Prairie Trail Pkwy ~ Ankeny
<b>3:00 – 3:45 pm</b>	<b>Iowa Innovation Round-Tables</b> Todd Sommerfeld, <i>Kreg Tool Company</i> Aaron Johnson, <i>Accu-Mold</i> Dan McCarty, <i>QA Graphics</i>	
<b>3:45 – 5:05pm</b>	<b>Travel to hotel/free time</b> (Meet in lobby at 5:05pm.)	
<b>5:30 – 6:15pm</b>	<b>Networking - building bridges to the future</b>	<b>Blank Park Zoo</b> 7401 Southwest 9th Street, Des Moines
<b>6:15 – 8:30pm</b>	<b>Dinner and Keynote: “Mentoring”</b> Jim Swift, <i>Holmes Murphy &amp; Associates, Inc.</i>	



**Thursday, August 11**

**“The Power of Positive Leadership in Iowa” - *College of Your Future***

Goals:

- Develop positive change in organizations, communities and the state
- Discuss ways to advance personal associations with other young leaders and Iowans of diverse opinions, academic disciplines, occupations and backgrounds
- Emphasize the importance of lifelong learning

**Check out of hotel and travel by car**

<b>8:35 – 8:45 am</b>	<b>Gathering</b>	<b>Iowa Association of Business and Industry</b> 400 East Court Ave., Suite 100, Des Moines
<b>8:45 – 9:30 am</b>	<b>Personal Branding</b> Lawrence Cunningham, <i>Catchfire Media</i>	
<b>9:30 – 9:40 am</b>	<b>Break</b>	
<b>9:40 – 10:20am</b>	<b>Bringing It Home</b>	
<b>10:20 – 10:30 am</b>	<b>Break</b>	
<b>10:30 – 11:00am</b>	<b>Mentoring Program and plans for Follow-up Sessions</b> Discussion	
<b>11:00 – 11:30am</b>	<b>LIU post-survey, blog time, etc.</b>	
<b>11:30 – 12:15pm</b>	<b>Lunch</b>	
<b>12:15 – 1:00pm</b>	<b>Taking Leadership to the Next Level</b> Rob Denson, <i>President, Des Moines Area Community College</i>	
<b>1:00 – 1:30pm</b>	<b>Wrap Up &amp; Adjourn</b>	

